

SWORD
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Press Release

FircoSoft rebrands as Sword FircoSoft

Paris – February, 3rd 2009 - FircoSoft, the leading global provider of watchlist filtering solutions, today announced the implementation of the new Sword Group branding.

FircoSoft has been a member of the Sword Group since 2000 and was one of the first software companies within the Group. Since then, the software division of the Group has grown strongly, offering products that are all world class in their markets, such as insurance, wholesale finance, enterprise content management, governance risk & compliance management, customer relationship management and oil & gas. Today, in order to have a consistent image throughout the Group and to present all the Business Units under one main corporate brand, the Sword Group has launched a rebranding campaign.

“Starting in 2009, we are adopting the new Sword look, with the Sword logo as the unique brand for all the Business Units and a new name: Sword FircoSoft. 2009 will represent the starting point of a new identity and corporate philosophy, even more focused on our customers’ business and on improved quality, new product offerings and services”, said Heribert Westerveld, Sword FircoSoft Senior Business Unit Director.

Sword FircoSoft’s membership of the Sword Group gives the added benefit of additional resources to enhance its product strategy and to adopt new technologies. “The name change emphasises the fact that we have access to these resources within a group that has expertise in many areas and nearly 2000 employees”, Heribert Westerveld added.

Media Relations

Sword Group

[e media@sword-group.com](mailto:media@sword-group.com)

Investor Relations

Sword Group

[e stock@sword-group.com](mailto:stock@sword-group.com)

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Notes to editors

About Sword Fircosoft

Over 335 financial institutions in more than 55 countries (representing over 650 sites) are already benefiting from the #1 watch list filtering solution* provided by Sword FircoSoft.

Sword FircoSoft, provider of multi-alphabet ready filtering solutions, also offers best-in-class straight through processing and business intelligence solutions.

For more information about the advantages that Sword FircoSoft can offer your organisation, please visit www.sword-fircosoft.com.

* ranking by Celent since 2003

About Sword Group

Sword Group (NYSE Euronext: FR0004180578 SWP) delivers high value business applications to the world's largest companies globally. With operations in 37 countries, Sword today employs over 2000 people and generates more than €200m in consolidated revenue.

An international leader in the delivery of Business Process Improvement solutions, Sword's skills, infrastructure and experience help our customers across regulated industries optimise performance, increase efficiencies and maximise return on investment.

With flexible delivery options, including On Demand and On Premises, combined with our extensive industry expertise, Sword provides comprehensive support to customers across insurance & healthcare, energy, banking & finance, telecoms, utilities, engineering & construction and the public sector.

For more information, please visit www.sword-group.com.

Further information

Caroline Chochoy
Sword FircoSoft Marketing & Communication Specialist
caroline.chochoy@sword-fircosoft.com
t +33 144 67 24 06

Media Relations

Sword Group

e media@sword-group.com

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Sword Group

e stock@sword-group.com

