



SWORD

UPGRADE YOUR BUSINESS

Bird & Bird launches new global web site

Leading law firm's new Web Content Management environment developed by IT partner Sword using Microsoft SharePoint technology

23rd April 2009, London (NYSE Euronext: FR0004180578 SWP)

Sword ECM, the global integrator of enterprise content management (ECM) and collaboration systems has delivered a new client-facing web site for leading international law firm Bird & Bird.

The site, which supports Bird & Bird's global online presence, was developed by Sword using the Microsoft Office SharePoint Server ('MOSS') 2007 platform.

Commenting on the firm's new website, Head of IT Services Karen Jacks said: "Replacing our old content management system with the scalable and flexible MOSS technology fits well with our existing use of this platform. It is already providing better support for our lawyers and their colleagues for collaborative projects and also for our financial systems team for knowledge-sharing. Our strategy is to provide a much-enhanced user experience that is easier to update, more intuitive and with optimum search facilities".

Other reasons for MOSS adoption cited by Bird & Bird include easier content inputting for users and easy integration with other Microsoft Office products already in use at the firm.

Terry Coyne, business development manager for Sword's ECM practice added: "We're delighted to have assisted Bird & Bird in leveraging the powerful business benefits of Microsoft's SharePoint 2007 platform. More and more businesses are realising the breadth of SharePoint's capability to improve their operations by delivering a highly cost-effective set of business solutions.

"With nearly 20 years' experience of delivering business improvement solutions, Sword is ideally placed to support clients in achieving in their vision for improved information flow, workflow and collaboration solutions."

Ends

Notes to Editor over

Press Release

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Notes to Editor

About Sword Group

Sword Group (NYSE Euronext: FR0004180578 SWP) delivers high value business applications to the world's largest companies globally. With operations in 37 countries, Sword today employs over 2000 people and generates more than €200m in consolidated revenue. An international leader in the delivery of Business Process Improvement solutions, Sword's skills, infrastructure and experience help our customers across regulated industries optimise performance, increase efficiencies and maximise return on investment. With flexible delivery options, including On Demand and On Premises, combined with our extensive industry expertise, Sword provides comprehensive support to customers across insurance & healthcare, energy, banking & finance, telecoms, utilities, engineering & construction and the public sector.

For more information please visit www.sword-group.com.

About Sword ECM

Part of the Sword Group, Sword ECM is a leading global integrator of enterprise content management (ECM) solutions.

About Bird & Bird

Bird & Bird is an international legal practice comprising Bird & Bird LLP and its associated and affiliated businesses, and has offices in Beijing, Bratislava, Brussels, Budapest, Düsseldorf, Frankfurt, The Hague, Helsinki, Hong Kong, London, Lyon, Madrid, Milan, Munich, Paris, Prague, Rome, Shanghai, Singapore Stockholm and Warsaw.

For more information on Bird & Bird please go to www.twobirds.com

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