

SWORD

UPGRADE YOUR BUSINESS



SWORD GROUP

- Increase in 2007 Group revenue

Proforma revenue:

+ €13 M

Consolidated revenue:

+ €5.9 M

APAK

- Backlog: €20 M
- Accretive acquisition
- Operational margin at 14% on 01/07/07 at 20% in 2008

> SWORD GROUP

Formed in December 2000

Chairman and Founder: **Jacques MOTTARD**

1 688 employees at 23/07/2007

Eurolist Compartment B

Isin code: FR0004180578

Next Economy Segment

FTSE Sector: 972 IT services

IT CAC, CAC Small 90,

CAC Mid and Small 190 and

SBF 250

ACQUISITION OF APAK IN BRISTOL (UK)

- ✓ On Friday 20th July, **SWORD** acquired **APAK**, a leading UK company of asset management software.

APAK is based in Bristol (UK) and employs 110 staff throughout its locations in the UK and in Dubai.

APAK has a current revenue of €13 M and a backlog of €20 M.

APAK develops and sells a range of products:

- **EPS** (Electronic Proposal system) is a web-based proposal capture and processing system designed for asset management providers such as motor vehicles leasing companies.
- **WFS** (Wholesale Finance System) provides a web enabled finance and loan administration for finance companies, motor vehicle and equipment suppliers.
- **LMS** (LM software) is a modular system providing services such as deduplication, correction, full address and name analysis.
- **BEAM** and **AURIUS** are a set of CRM and workflow software to the retail banking industry.

- ✓ This acquisition follows the strategy of the software department company acquisitions announced by the Group in its 2007-2010 business plan.

- ✓ After this acquisition the software revenue will come to 28% of the proforma revenue.



> SWORD GROUP Contacts

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