



SWORD Group

- **14 % pro-forma revenue increase in 2004**

- **Acquisition of CIMAGE**

- specialised : ECM
- international
- recurrent revenue

> **SWORD GROUP :**
Founded in December 2000

Chairman & founder :
Jacques Mottard

844 employees as at
31/07/2004

listed on Euronext Paris New
Market since 13/03/2002
Segment Next Economy
Isin code : FR0004180578
FTSE sector : 972 IT services
SBF 250

> **Upcoming appointment :**
First semester 2004 accounts :
September 8, 2004

Sword Group accelerates its growth : acquisition of CIMAGE

- CIMAGE is a company proposing turn-key solutions in the field of Enterprise Content Management (ECM). Based both in London and Boston, CIMAGE delivers systems in more than 30 countries.

- This acquisition reinforces SWORD's software component and associated services strategy (50 % of CIMAGE's activity is in turn-key solutions and 50 % in recurrent IT services).

- CIMAGE addresses prestigious customers through its high value added vertical applications in the pharmaceutical field (Abbott, Novartis, Genentech...), in the oil industry (Chevron Texaco, BP Amoco, Exxon Mobil...), in the energy sector (Powergen, Energy Australia, British Nuclear Fuels...).

- The strong points of this acquisition are :
 - its presence in Great Britain and in the United States
 - innovative technology in content management
 - strong recurrence of revenue
 - strong position in large accounts to cross sell Group offerings

- The expected revenue for 2004 is of the order of 10M€ for staff headcount of 70. The EBIT of 5 % will likely increase to 10 % in 6 months and thereafter to Group standard in 2005.

- With this acquisition, SWORD accomplishes 60 % of its external growth program for 2004.



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