









# Consolidated 2004 Revenue

79.05 M€ (2)

Pro-forma 2004
 Revenue

84.63 M€ (2)

- Organic growth in 2004 + 14.6% with respect to 2003 (2)
- Consolidated growth
   2004 + 42.3% with
   respect to 2003 (2)

#### > SWORD GROUP

Founded in December 2000

Chairman and founder:

Jacques MOTTARD

895 employees as of 31/12/2004

Listed on Euronext Paris NM since 13/03/2002

Next Economy segment

Isin code: FR0004180578

FTSE sector: 972 IT services

CAC Small 90, CAC Mid and Small 190 et SBF 250

#### > Upcoming press release:

2004 annual accounts, March 8, 2005

#### > Next meeting

SFAF meeting, March 9, 2005 in Paris

# Fourth Quarter 2004 Revenue

	Pro-forma (1) (2)			Consolidated <sup>(2)</sup>		
€m	2004	2003	%	2004	2003	%
Q4 Revenue	21.65	16.37	32.3	21.65	13.98	54.9
YTD Revenue	84.63	66.02	28.2	79.05	55.55	42.3

<sup>(1)</sup> The pro-forma revenue integrates acquisitions for the year (12 months)

2004 : GLOBAL and CIMAGE 2003 : ZEN & ART and ASCII

(2) Non audited

#### **Analysis**

- Excellent 4th quarter activity
- Confirmation of order book above 8 months (2005 budget basis)
- Confirmation budgeted EBIT at 16%
- Successful integration of new acquisitions
- Excellent start for offshore

### 2005 Outlook

- Persistent group fundamentals:
  - o Organic growth of 15%
  - o Consolidated EBIT above 15%
  - o Acquisitions worth revenue between 15 and 25 €m
- Activity organised in 3 departments :
  - o Business consulting
  - o IT Solutions
  - o Software Products
- Increase of part revenue from products to 15% 2005 revenue













## **2005-2007 Strategy**

The group continues to focalise in offerings with high profitability and therefore will:

- Continue its technological specialisation: Document Management, Geographical Information Systems, Business Intelligence, Web Content Management, Artificial Intelligence
- Re-enforce its specialisation in "highly regulated" and strong added value markets: oil & gas, pharmaceutical, nuclear, banking, trademarks and patents
- Develop for these markets a strategy of complementary products to the solutions of main software publishers in these domains

## Geographically, the group will:

- Continue its international growth and notably its acquisitions in countries with high profitability (Anglo-Saxon countries)
- Develop its already known capacity to export, notably in the banking domain
- Intensify the use of its Indian (Chennai) offshore platform for large projects sold in Anglo-Saxon countries

With regards to industrialisation, the group will:

- Continue its strategy of software components
- Develop two new sets of products allowing this division to generate 15 % of the total revenue as of 2005

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Next meeting:
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in Paris

> Upcoming press release: 2005 First-quarter sales April 12, 2005